



NET **positive**  
FUTURES



CLIMATE AMBITIONS  
TRANSLATED INTO  
**PRACTICAL ACTION**



We can create a bespoke action planning tool to help you reach **your** climate goals.

Creating climate targets is the easy part - translating them into actions that penetrate all levels of policy, process and practice across a complex organisation can be more challenging.

Our learning, expertise, and software solution will focus action that delivers your ambitions while creating an evidence-base that deepens engagement and demonstrates your impact.





# The NETpositive Action-Planning Software

**Our Action Planning Software is a proven solution developed with the Stockholm Environment Institute. It will:**

- Translate organisational ambitions into meaningful practical actions
- Engage stakeholders to create content tailored to your context
- Align engagement clearly with your priorities and existing activities
- Gather evidence of contributions made by teams across complex organisations

**Our software is tried and tested by over 100 organisations who have used it to create over 6000 climate action plans so far.**

# How we develop your tailored Climate Action Planning Tool



## Identify your climate ambitions

### We meet with your climate team to:

- Identify your organisation's climate priorities
- Determine key actions for your teams to address their impact
- Review the existing resources supporting teams and individuals

**At this stage we are critically reviewing your existing climate engagement and resources.**



## Strategic stakeholder engagement

### We deliver a workshop with your key stakeholders examining:

- Areas of environmental performance your teams can control and/or influence
- Alignment with your organisation's climate ambitions
- Support or resources required from the climate team
- Support or resources required by other policies, teams or processes

**Engagement with key stakeholders is a powerful awareness building activity, ensuring buy-in for climate action.**



## Creating your Climate Action Planning Tool

### Next, we build your customised Action Planning Tool to:

- Provide a clear narrative and focus for your climate engagement and action
- Provide relevant challenges that align with your climate ambitions
- Suggest appropriate but non-prescriptive climate actions
- Enable teams to add new challenges/actions as necessary
- Signpost to existing programmes (such as Green Impact) and appropriate resources
- Allow current climate activity to be included

**A remote, online approach maximises the reach of the climate team and uses their resources efficiently and effectively.**



# How we develop your tailored Climate Action Planning Tool



## Supporting your teams to develop actions

**We provide initial training as teams develop their action plans, as well as regular mentoring calls. Teams find the Action Planning Tool easy to use as we:**

- Ensure the broader context for the Tool is clear
- Balance clarity around activities while avoid being prescriptive
- Make it straightforward and intuitive to progress through the Tool and generate an action plan
- Explain the meaning of any climate terms we use
- Suggest a range of actions that are both appropriate and practical
- Give access to relevant resources
- Encourage teams to consider their own unique activity



**We support your teams to get off to the strongest possible start**



## Using the evidence base to support engagement and impact

**Interactions with the tool provide a powerful dataset, accessed via your online dashboard. We provide training to enable you to understand and utilise this to deliver evidence-based engagement while demonstrating your impact. This includes:**

- Numbers of teams who have created a plan
- Challenges they have selected as relevant to their context
- How they prioritise the importance of the different areas of climate activity
- Actions they have included in their plans
- Any activity they already have underway and the progress they have made

# CASE STUDIES: Our approach in practice

## Climate Action Plans at the University of Bristol

The University of Bristol was the first in the UK to declare a Climate Emergency. Sustainability is one of 6 themes forming its institutional strategy and it has developed an 8-point plan to achieve a carbon neutral campus by 2030. Sustainability is a key strategic ambition for the institution.

The Sustainability Team is well established, delivering carbon-reduction activities and programmes that enable individuals and teams to get involved at grassroots level.

High-level support for Climate Action means it is mandated that Schools and Departments write a Climate Action Plan (CAP) for their area.

*Our Climate Action Planning Tool structures meaningful engagement.*

- We developed a Climate Action Planning (CAP) Tool built around organisational ambitions and themes for action
- We supported CAP co-ordinators in using the Tool to explore the climate challenges most relevant to their context
- We provided resources and signposting to existing activity to direct CAP Co-ordinators to support and guidance
- Our Tool suggested actions that form the basis of a tailored Climate Action Plan
- Our Tool captures evidence of existing activity as teams develop and refine their dynamic action plan

**The Sustainability Team uses the data gathered by our Tool to refine its engagement with departments, improve communications, drive further engagement and provide reports for the Sustainability Council.**



## University of Bristol

We have worked on a range of projects over several years with NETpositive Futures, so it was natural to choose to work with them on the University's Climate Emergency agenda.

We find their approach to be very iterative, they are good listeners and have been excellent at helping us implement creative solutions. They are flexible in how they work with us; stepping back if needed but always ready to engage when required.

The action planning tool is an excellent platform and with the associated support is excellent value for money.

### **Martin Wiles**

*Head of Sustainability, University of Bristol*





# CASE STUDIES: Our approach in practice

## Supporting a Staff Network at **South Yorkshire Police (SYP)**

SYP developed its Sustainability Strategy following extensive consultation across the Force and the South Yorkshire Police and Crime Commissioner's Office. The UN Sustainable Development Goals provide strategic priorities for the Force.

In addition to supporting the development of SYP's Sustainability Strategy we continue to assist the Sustainability Manager with its implementation, including engaging all staff across a complex organisation.

Supporting teams to embed sustainability in all they do is the driver for engagement.

### **Mentoring to support delivery**

*We provide mentoring for the SYP Sustainability Manager to support delivery, as well as:*

- A single, dedicated point of contact alongside additional support from the wider team (including technical support for the software)
- An expert sounding board to help identify opportunities and develop innovative practice
- Practical solutions for tackling challenges as they arise
- Regular prompts to drive progress, reflect on learning and consider implications from the broader, consistently dynamic landscape of sustainability



# CASE STUDIES: Our approach in practice

## Supporting a Staff Network at South Yorkshire Police (SYP) Continued

*We provide the SILs with a package of training and support in collaboration with the Sustainability Manager.*

*Our role is to:*

- Work with the Sustainability Manager and other key stakeholders (from Human Resources, Organisational Development, Procurement, Change and Innovation and the PCC Office) to coordinate a joined-up approach to engagement
- Develop and deliver bespoke training sessions for the SILs network
- Use the evidence base provided by the Action Planning Tool to enable reporting, deepen engagement and demonstrate impact

*We support the SIL Sponsors with a separate package of training and mentorship to build sustainability leadership capacity.*

*Our role includes ensuring senior support by:*

- Providing a leadership network for SIL Sponsors
- Developing and delivering bespoke training sessions for the SILs Sponsor network
- Using the evidence base provided by the Action Planning Software to report progress and impact that aligns with Force and PCC agendas

A 3-day annual conference provides a focal point for demonstrating impact, celebrating and sharing successes and recognising the efforts of all involved, including the local community. We provide strategic inputs to support the development of this event.



## **South Yorkshire Police (SYP)**

We were confident that NETpositive Futures would help us in achieving our goals and working with them to develop our project and deliver the outcomes was extremely enjoyable. The support offered was always highly professional, dynamic and flexible, creative and engaging; and always tailored to meet our needs.

We love the online action planning toolkit – it is an amazing, user-friendly and professional platform that demonstrates our strategy really is in action and allows us to report progress and understand the big picture across the force. The support and software are priced at a level that offers excellent value for money.

### **Danielle Taylor**

*Sustainability Manager, South Yorkshire Police*

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Who are  
**NET**positive  
Futures?

Our team's  
skills and  
experience



**NETpositive Futures was established in early 2014 as a partnership between Jimmy Brannigan and Sheri-Leigh Miles.**

Together with our research partners at the Stockholm Environment Institute we have been developing the concept of NETpositive and delivering practical approaches to sustainability ever since.

Individually, we have been active in the fields of sustainability and social value our entire careers and have both worked with a variety of organisations nationally and internationally.

We support organisations to understand, prioritise, articulate, and implement sustainability strategies and plans.

*We have:*

- Worked in collaboration with multiple private and public sector organisations
- Excellent theoretical and practical understanding of best practice sustainability processes
- The ability to focus on activity that adds real value
- Innovated to connect engagement and sustainability
- A proven track record in successful remote delivery

We purposefully work with only a small number of clients at any given time, on pioneering projects designed to have a large impact. We focus on developing innovative approaches, in collaboration with organisations looking to scale and embed sustainability.



## **Sheri-Leigh Miles has a master's degree in Education for Sustainability.**

She was involved in the development of the UK's first sector-level sustainability strategies (Learning and Skills Council and Higher Education Funding Council) and spent 7 years on the Board of the Environmental Association of Universities and Colleges (EAUC) including 2 years as Deputy Chair and 3 years as Chair of the Board.

Sheri-Leigh was also part of the award-winning Ecoversity team at the University of Bradford, the first whole-institution sustainability engagement programme in the UK.

She was invited to become a Fellow of the RSA (Royal Society for the encouragement of Arts, Manufactures and Commerce) in 2018 in recognition of her sustainability work in the education sector. She teaches sustainability on Newcastle University Business School's Executive Education programmes as a visiting lecturer and collaborates with the team on an innovative project to embed the Sustainable Development Goals into the Master of Business Administration (MBA) programme.

Sheri-Leigh is Project Lead and the main point of contact for the teams.







**Jimmy Brannigan is a recognised sustainability and social value expert with years of practical experience.**

He led on transformational business engagement for the Environment Agency where he delivered some of the very first sustainability projects in partnership with a range of public and private sector partners (Professional Practice for Sustainable Development).

Retained as a consultant to WWF International he led business engagement activities across Asia, South America and Europe. He developed and delivered the global CSR training programme; One Planet Leaders, which he delivered for WWF International for 5 years to over 100 Global Corporations across Nepal, Brazil, China, Switzerland and France.

Jimmy is currently the retained social value advisor for BlueLight Commercial Services who support every police force and Police and Crime Commissioner (PCC) within England and Wales. This role involves providing guidance to the PCCs and the Cabinet Office.

Jimmy provides additional strategic and practical support at NETpositive Futures.





Create your own bespoke  
**Climate Action Planning Tool**  
and achieve your organisation's  
climate goals

To find out how NETpositive Future can help  
your organisation please contact us:  
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